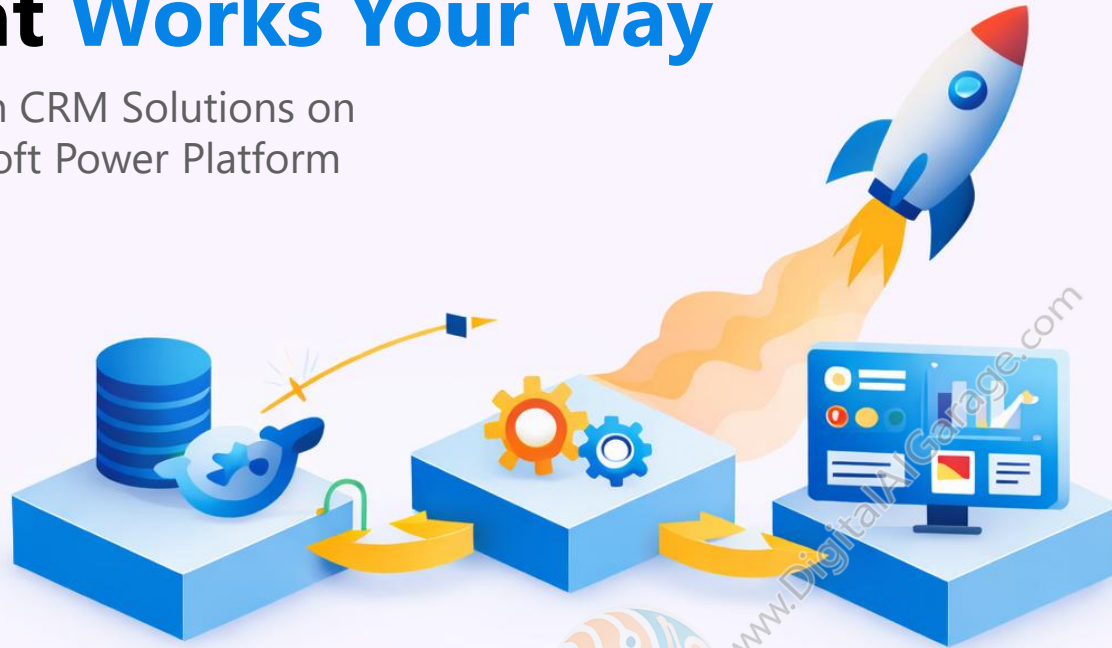


Build a CRM That **Works Your way**

Custom CRM Solutions on
Microsoft Power Platform



Why Choose Us

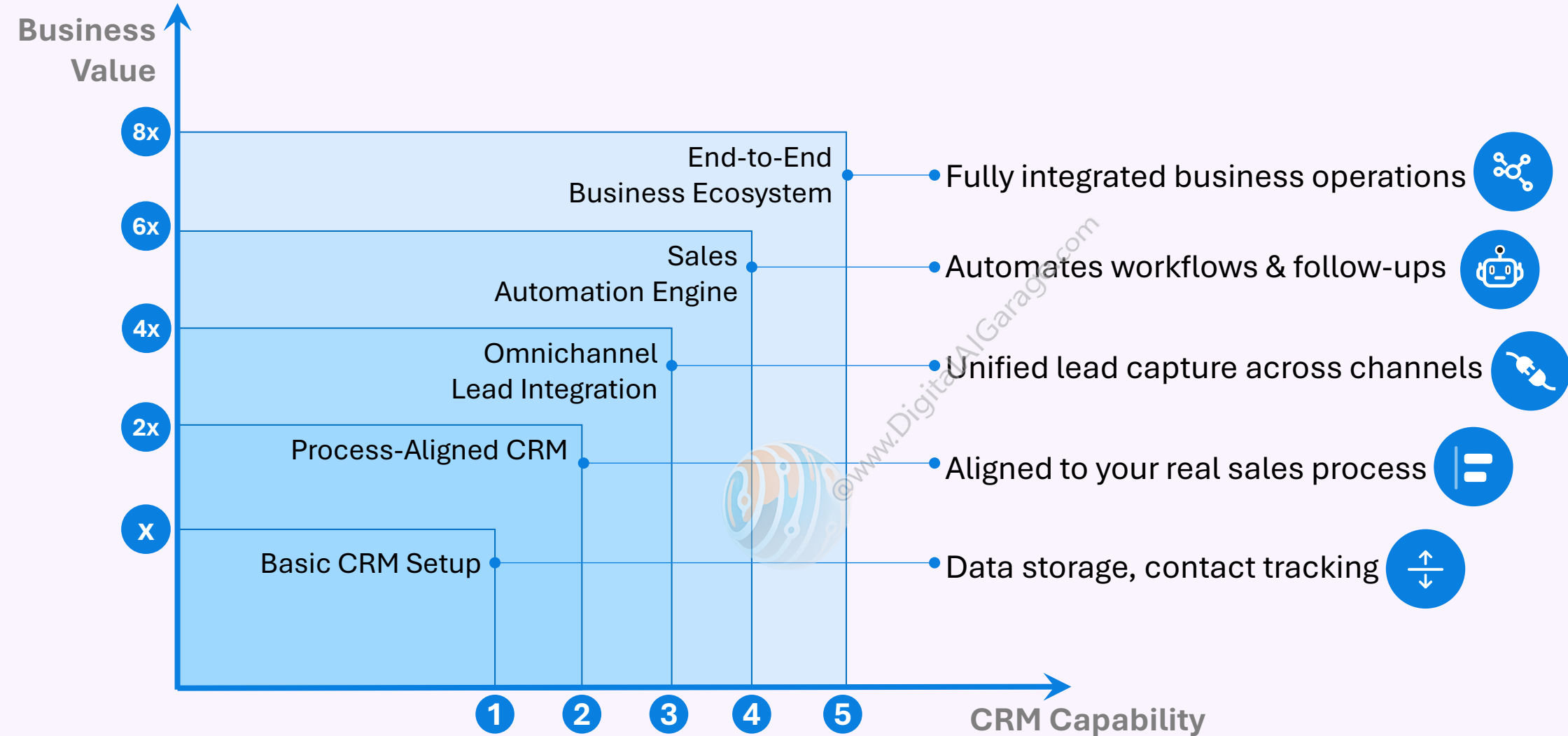
- ✓ Built on Microsoft ecosystem
- ✓ Tailored to Your Business
- ✓ Fast Implementation
- ✓ Scalable, Secure and Future Ready

- ✓ Tailored to Your Processes
- ✓ Fully Automated Workflows
- ✓ Scalable and Future Ready

Stop Adapting to CRM. Build One that adapts to you.

Also implementing Microsoft Dynamics 365 CRM based on your business needs

CRM Evolution: From Tool to Revenue Engine



“Most businesses stop at Level 1–2. Real ROI starts at Level 3+.”

Our Implementation Approach: A Scalable CRM Built on Microsoft - Power Platform + Azure Cloud

AI-Powered Intelligence

- Lead scoring
- Smart recommendations
- Predictive insights
- Copilot assistance

User Experience (Power Apps)

- Role-based apps
- Sales & leadership views
- Mobile-ready interfaces

Tailored apps for every role

Business Logic & Automation (Power Automate)

- Workflows / Lead routing
- Follow-ups & approvals
- Notifications

Automates sales workflows

Data Foundation (Dataverse)

- Centralized data
- Security & relationships
- Audit & compliance

Ensures a single source of truth

External Integrations

- ERP
- Website
- IVR
- Telephony
- WhatsApp / SMS
- Outlook

“Built for scalability, automation, and seamless business integration.”

“Custom CRM¹ vs Microsoft Dynamics 365: Choosing the Right Approach”

Aspect		Custom CRM ¹	Microsoft Dynamics 365 Sales.
Technology		Microsoft - Power Platform + Dataverse + Azure	
Integrations		Share same integration capability ecosystem	
Security		Microsoft-managed enterprise-grade security	
Scalability		Highly Modular & Scalable	
Customization		Share same ecosystem for Customization needs	
Costs*	License (Per User)	●	● ● ● ● ●
	Implementation Effort	● ●	● ●

**Illustrative comparison*

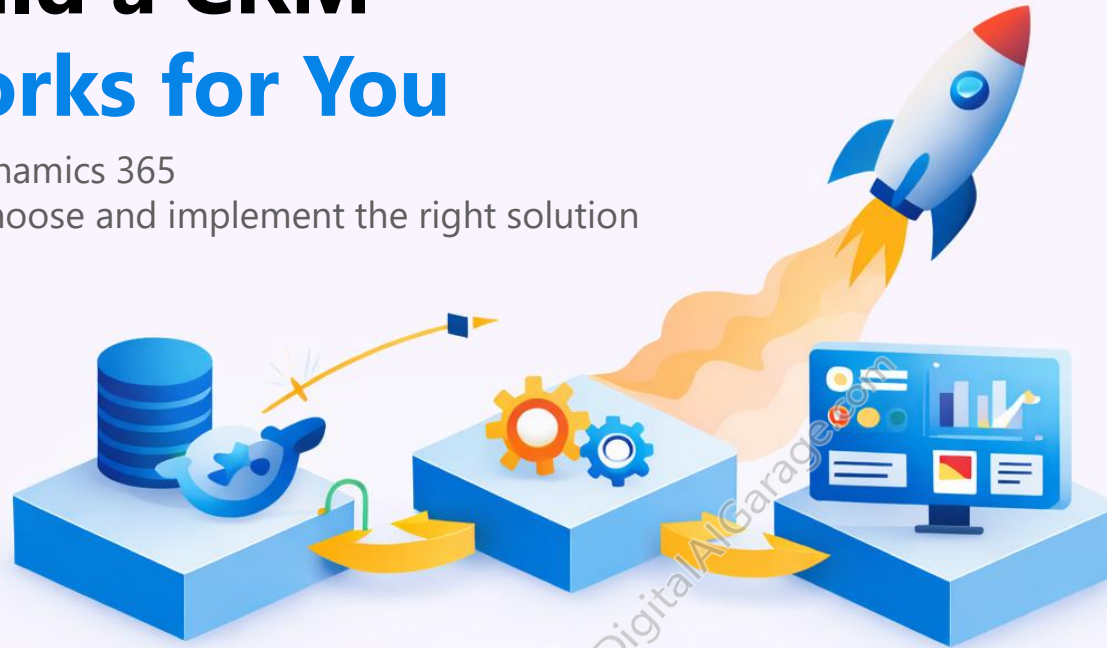
“Both approaches leverage SAME Microsoft ecosystem — the right choice depends on your business complexity and growth strategy.”

¹**Custom CRM** refers to tailored solutions we build on Microsoft Power Platform.
We also implement **Microsoft Dynamics 365 Sales**.based on business needs.

Let's Build a CRM That **Works for You**

Custom CRM or dynamics 365

- We help you to choose and implement the right solution



Let's Discuss what's right for your business



[Click here to watch our Real
Demos on YouTube](#)



Get a Free CRM Fit Assessment
Identify the best CRM strategy
for your business



Schedule Your Free Consultation
Discuss your unique needs and
how we can help



Request for a Demo
See how our solutions can
transform your CRM process



www.DigitalAIGarage.com



salesCRM@DigitalAIGarage.com



+91-9289397729