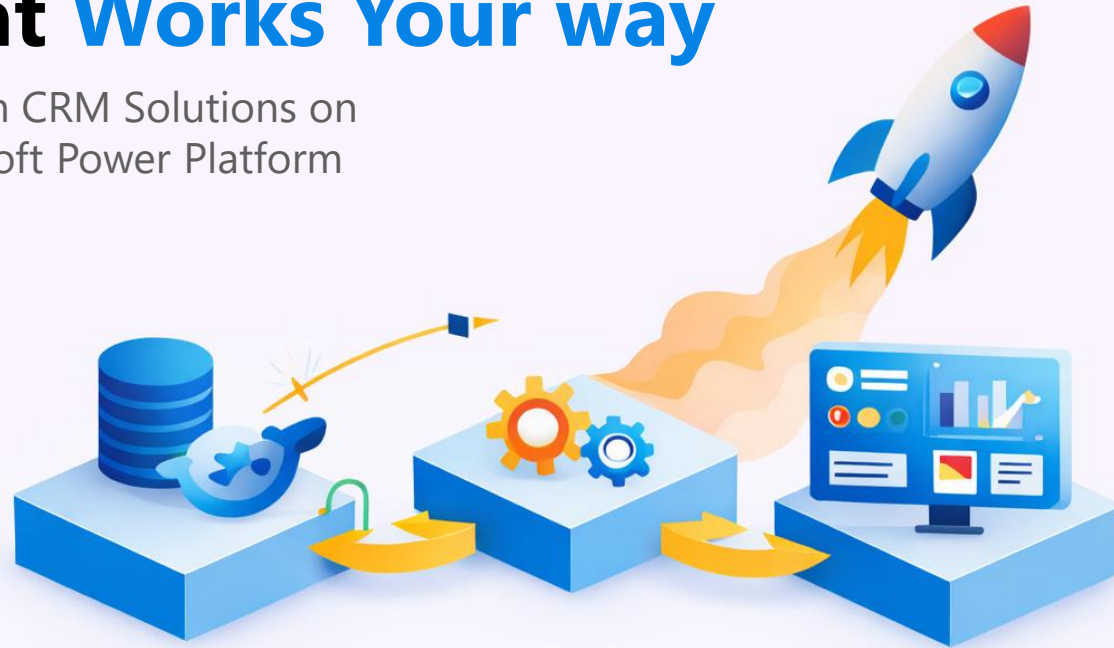


Build a CRM That Works Your way

Custom CRM Solutions on
Microsoft Power Platform



Why Choose Us

- ✓ Built on Microsoft ecosystem
- ✓ Tailored to Your Business
- ✓ Fast Implementation
- ✓ Scalable, Secure and Future Ready

✓ Tailored to Your Processes

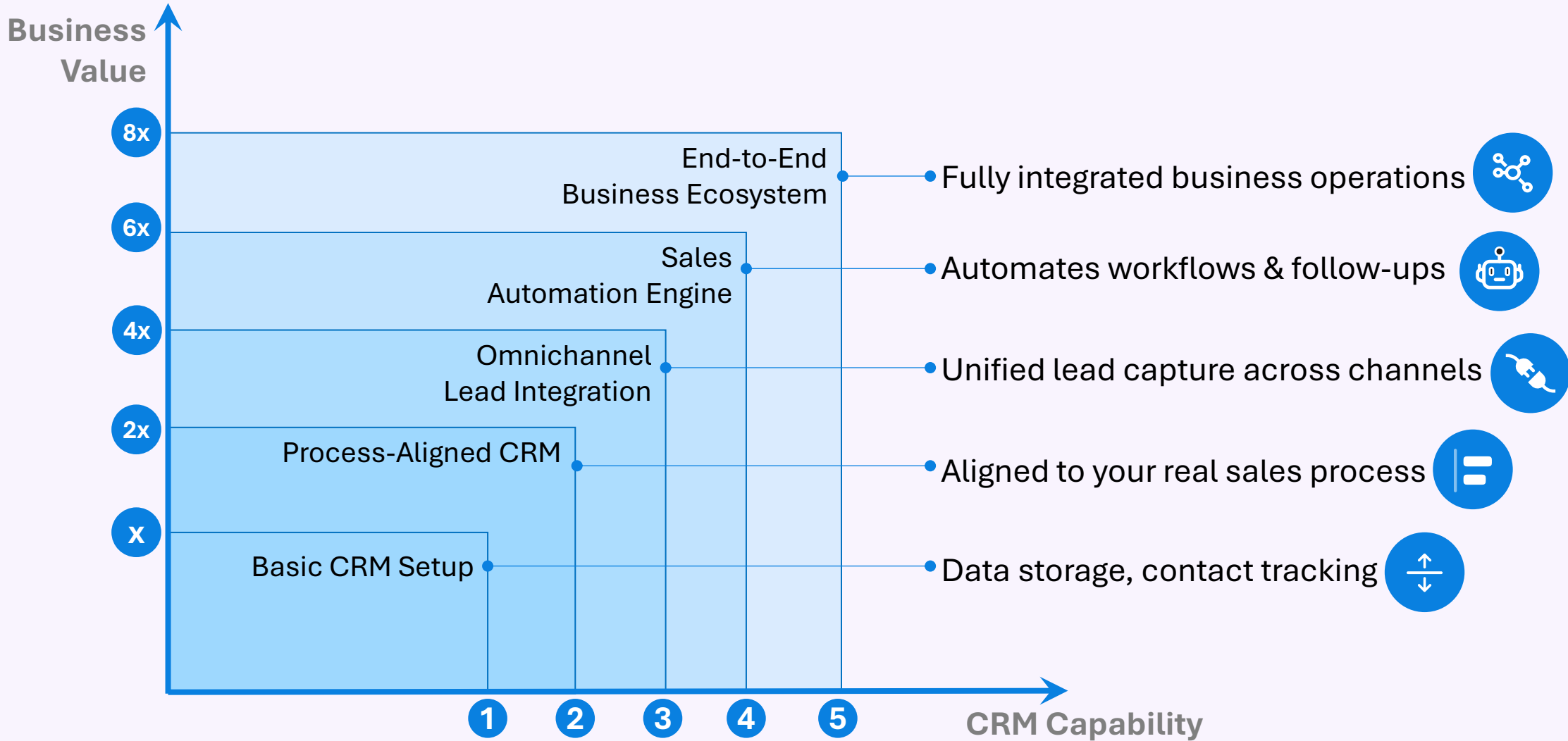
✓ Fully Automated Workflows

✓ Scalable and Future Ready

Stop Adapting to CRM. Build One that adapts to you.

Also implementing Microsoft Dynamics 365 CRM based on your business needs

CRM Evolution: From Tool to Revenue Engine



“Most businesses stop at Level 1–2. Real ROI starts at Level 3+.”



Our Implementation Approach: A Scalable CRM Built on Microsoft Cloud + Power Platform

AI-Powered Intelligence

- Lead scoring
- Smart recommendations
- Predictive insights
- Copilot assistance

User Experience (Power Apps)

- Role-based apps
- Sales & leadership views
- Mobile-ready interfaces

Tailored apps for every role

Business Logic & Automation (Power Automate)

- Workflows / Lead routing
- Follow-ups & approvals
- Notifications

Automates sales workflows

Data Foundation (Dataverse)

- Centralized data
- Security & relationships
- Audit & compliance

Ensures a single source of truth

External Integrations

- ERP
- Website
- IVR
- Telephony
- WhatsApp / SMS
- Outlook

“Built for scalability, automation, and seamless business integration.”

“Custom CRM¹ vs Microsoft Dynamics 365: Choosing the Right Approach”

Aspect		Custom CRM ¹	Dynamics 365 CRM
Technology		Microsoft - Power Platform + Dataverse + Azure	
Customization		Fully tailored to your business processes	Configurable with some customization limits
Integrations		Share same integration capability ecosystem	
Security		Microsoft-managed enterprise-grade security	
Scalability		Highly Modular & Scalable	
Costs*	License (Per User)	●	● ● ● ●
	Implementation Effort	● ●	●

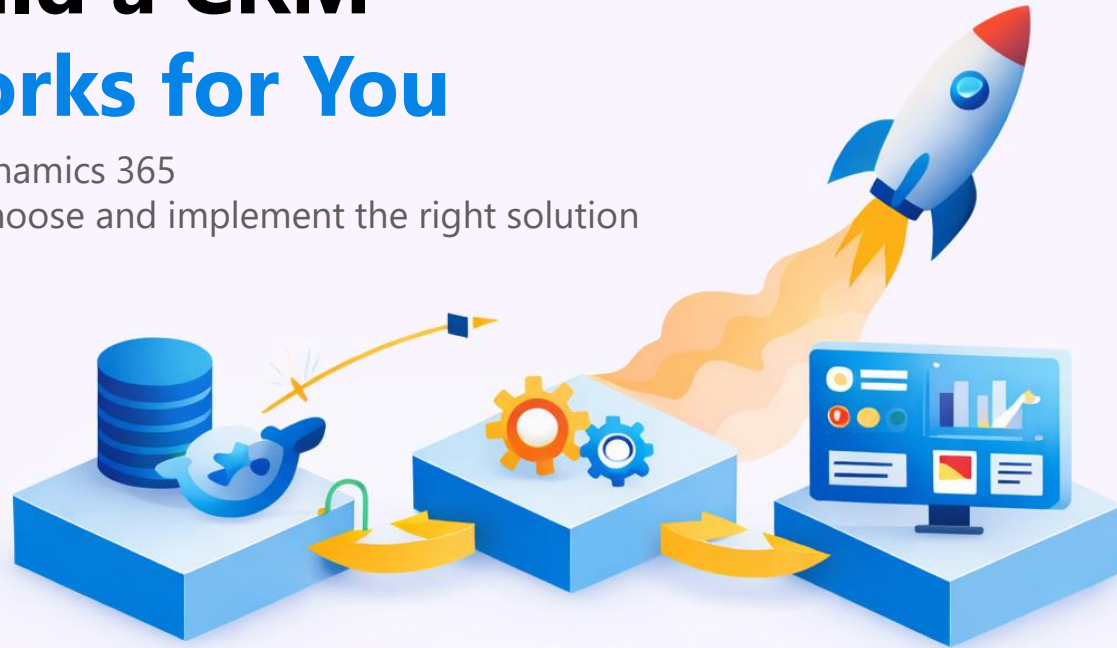
**Illustrative comparison*

“Both approaches leverage SAME Microsoft ecosystem — the right choice depends on your business complexity and growth strategy.”

¹Custom CRM refers to tailored solutions we build on Microsoft Power Platform. We also implement Dynamics 365 CRM based on business needs.

Let's Build a CRM That Works for You

Custom CRM or dynamics 365
- We help you to choose and implement the right solution



Let's Discuss what's right for your business



[Click here to watch our Real Demos on YouTube](#)



Get a Free CRM Fit Assessment
Identify the best CRM strategy
for your business



Schedule Your Free Consultation
Discuss your unique needs and
how we can help



Request for a Demo
See how our solutions can
transform your CRM process



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